



ACR-Y-NESS
(ăk'rə nes)

FROM THE LATIN ACR MEANING
SHARP AND THE OLD ENGLISH
NESS MEANING QUALITY

What's in a name? For **ACRYNESS**, it symbolizes what we do – create, print, and mail sharp transaction-related documents that deliver quality results. Our expertise in design and data enhancement yields flexible documents defined by client needs. In short, we provide intelligent document solutions that help you improve service, communication, and collections, while saving you money in the process.



www.acryness.com

intelligent document solutions

- Exceptional Document Design
- Maximum Flexibility
- High-Quality Output
- Precise Quality Control
- Unmatched Mail Turnaround
- Complete Online Solutions

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To find out how our intelligent document solutions can help you, please visit our web site at www.acryness.com or call **704.799.3550**.



ACRYNESSSM

128 TALBERT ROAD, SUITE J
MOORESVILLE, NC 28117
P 704.799.3550
F 704.799.3552



ACR-Y-NESS
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FROM THE LATIN ACR MEANING SHARP AND THE OLD ENGLISH NESS MEANING QUALITY



intelligent document solutions

DATA SERVICES

As experts in design and information management, Acryness can process data with unmatched flexibility, producing superior documents and results.



DATA SERVICES



Data Enhancement – Often our clients have limited resources or control over their data. By working together, we develop custom business rules for enhancing and processing data on either a job-by-job or record-by-record basis or both.

Address Cleansing & Preparation – We can cleanse address information and reduce postage costs by applying key USPS®-related processes, such as:

- CASS™ (Coding Accuracy Support System).
- DPV® (Delivery Point Validation).
- Presorting (sequencing your mail for lowest possible postage).
- NCOALink® Change of Address Service.

USPS®, CASS™, DPV®, and NCOALink® are trademarks and property of the United States Postal Service.

Advanced Processing Services – Acryness helps clients better control how their data is processed. For example, we can define special processing based on:

- Content modification & suppressions.
- Logic-based calculations.
- Conditionally controlled messaging & graphics.
- Deceased processing.
- Bankruptcy processing.



document

PRINTING SERVICES

Exceptional document design is one reason many clients select Acryness. Because we take time to understand your business and billing cycle, we produce customer-friendly documents that are clear, concise, and easy to understand. We also offer a full range of print options.



PRINTING SERVICES



- **Classic Impact**
Variable printing of text and graphics in black toner on perforated or non-perforated stock
- **Prime Impact**
Client branding and color specifications on custom, pre-printed stock with variable printing in black toner
- **Total Impact**
Full-color variable printing, including client branding, text, and conditionally controlled graphics



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SHARP
QUALITY

solutions

DELIVERY SERVICES

Delivery of critical documents demands sophisticated solutions and quality control. For mail that requires additional handling, we offer these optional services:



DELIVERY SERVICES



- **Return Mail Processing**
Inaccurate addresses waste considerable time and money for all involved. With this option, instead of return mail, you'll receive reports or data files which make processing returns quick and easy.
- **Premium Address Services**
We can further reduce return mail by verifying that an intended recipient actually resides at an address, or provide an updated address if needed. This optional service can increase deliverability by up to 95%.
- **Online Solutions**
In addition to traditional mail delivery services, Acryness offers electronic document delivery. Our broad suite of online support services includes our Online Bill Organizer, as well as eArchives, eBill Delivery, and ePayment Services.



For more detail and a demonstration of our Online Solutions, call us at 704.799.3550.